



Camille J. Scarparo

Associate

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OVERVIEW

Camille Scarparo is an associate within the Paris office IP/IT/Privacy team and a member of K&L Gates' Data Protection, Privacy and Security and Technology Transactions and Sourcing practice groups.

Camille focuses her practice primarily on intellectual property, data protection and information technology. She assists French and international clients in litigation and transactional matters relating to:

- The processing of personal data, including the implementation of compliance with the General Personal Data Regulation (audits, risk analysis, contractual implementation), or in cases related to the optimization and securization of personal data processing;
- The enforcement, development, protection and defense of intellectual property rights (copyrights, trademarks, designs, domain names, unfair competition). She notably manages significant IP portfolios, infringement cases, transaction and negotiation of intellectual property rights license and/or assignment;
- Internet law, in particular regarding e-commerce, online liability, cybercrime and online reputation; and
- Audiovisual, art, medias, communication and advertising laws, as well as image rights, press freedom and telecommunications law.

PROFESSIONAL BACKGROUND

Prior to joining the firm, Camille served as an information technology and data privacy law associate for a Paris-based international network of lawyers. Through this role, Camille practiced with regard to litigation and counselling matters related to the EU General Data Protection Regulation (GDPR) compliance, French Supervisory Authority (CNIL) investigations and sanctions, website compliance (data protection policy, cookies policy, consent management module), privacy impact assessments, and data breach notifications.

She also acquired experience in the legal department of a leading French e-commerce website and completed an internship within the competition law department of a leading U.S. law firm in Paris.

PROFESSIONAL / CIVIC ACTIVITIES

Camille is a member of the International Association of Privacy Professionals (IAPP), an active Avo'Mentor Ambassador and former Young AvoTech Secretary General.

EDUCATION

- Master 2, University of Paris 2 Panthéon-Assas, 2015
- Master 1, University of Paris 2 Panthéon-Assas, 2014

ADMISSIONS

- Bar of Paris

LANGUAGES

- English
- Italian
- French

THOUGHT LEADERSHIP *POWERED BY HUB*

- 7 September 2021, GDPR: Irish Supervisory Authority Fines WhatsApp 225 million (*BlogPost*)

AREAS OF FOCUS

- Technology Transactions and Sourcing
- Anti-Bribery and Anti-Corruption
- Data Protection, Privacy, and Security
- European Regulatory
- IP Litigation
- IP Procurement and Portfolio Management

INDUSTRIES

- Advertising and Marketing
- Artificial Intelligence and Machine Learning

- Blockchain
- Consumer Products
- Cybersecurity and Privacy
- Data Analytics
- Technology