

Dr. Ulrike Elteste

Counsel

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OVERVIEW

Ulrike is an experienced technology and privacy lawyer. She is regularly involved in international transactions and advises on complex IT projects and licensing deals. She also advises clients on questions arising in connection with their operative business and represents them in litigation. She has broad experience in advising clients on IT and privacy related regulatory requirements for products and services, including in the areas of financial services, life sciences, and artificial intelligence.

Ulrike was recognized for her intellectual property work by *Handelsblatt/Best Lawyers* in Germany in 2020 and 2022.

PROFESSIONAL BACKGROUND

Ulrike began her career in 1998 in the areas of Commercial Contracts and Litigation and increasingly focused on internet and technology law. Before joining K&L Gates in September 2022, she worked at other well-reputed German and international law firms in Berlin and Frankfurt.

ADDITIONAL BACKGROUND

- Member of the Licensing Executive Society (LES) - Deutsche Landesgruppe e.V.
- Member of DAVIT (Practice group information technology law in the German lawyers' association)
- Member of DGRI (German Society for the Law of Informatics)

EDUCATION

- Ph.D, University of Hanover, 2005
- First Legal State Exam, Lower Saxony, 1995
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- Second Legal State Exam, Hannover, 1998

LANGUAGES

- English
- French
- German

THOUGHT LEADERSHIP *POWERED BY HUB*

- November 2026, Global Data Protection Insights
- 19 August 2026, Cyber Resilience Act Part One: Companies Prepare for First Notification Obligations to Apply as Commission Publishes Implementation Guidance
- August 2026, Global Data Protection Insights
- 5 March 2026, New Cybersecurity Regulations in Germany—Registration Requirement Expires on 6 March 2026
- 26 February 2025, Europe: National Regulators Announce Digital Operational Resilience Act Reporting Windows
- 31 July 2024, Digital Operational Resilience in the Financial Services Sector: EU and UK Update
- 11 July 2023, German Whistleblower Protection Act Enters into Force
- 13 January 2023, Exploring DORA: EU Tightens IT Security Rules for the Financial Sector, Targeting "Critical" Third-Party Providers
- 13 January 2023, Happy NIS Year, Everyone! A New Common Cybersecurity Framework for the European Union

OTHER PUBLICATIONS

- Recent developments in the Law on Payment Services. CR 2019, 663-670 (German). CRi 2019, 174-180 (English).
- The new Payment Services Supervisory Act. (German) *Das neue Zahlungsdiensteaufsichtsgesetz.* CR 2018, 98-102.
- Screen Scraping: Interactions between the law on database rights and contract law. CR 2015, 447-451 (German) CRi 2015, 83-85 (English).
- Intellectual Property Infringements: Calculation of Damages and Restitution in Germany, England and France (German). Jur. Diss. 2005

NEWS & EVENTS

- 3 September 2026, K&L Gates Advises AUMOVIO on Sale of Washer and Cleaning Business Group to CERTINA Group
- 21 April 2026, K&L Gates Advises AUMOVIO on Sale of Mechelen Manufacturing Site to Dumarey Group
- 2 April 2026, K&L Gates Advises InfraLeuna GmbH on the Acquisition of DOMO Caproleuna GmbH
- 25 February 2025, Divergence or Convergence? AI und Cybersecurity Regulation in the EU and UK
- 25 June 2024, Legal and Compliance Breakfast
- 19 December 2023, K&L Gates Advises Balderton Capital on Investment in Scalable Capital
- 22 June 2023, Nearly 50 K&L Gates Lawyers Throughout Europe Recognized in 2024 Best Lawyers, Ones to Watch Editions

AREAS OF FOCUS

- Data Protection, Privacy, and Security
- Technology Transactions and Sourcing

INDUSTRIES

- Digital Assets and Blockchain Technology
- Energy
- Financial Services
- Fintech
- Healthcare
- Technology
- Video Games and Immersive Technology

EMERGING ISSUES

- Artificial Intelligence (AI)
- Data Centers and Energy Intensive Infrastructure

REPRESENTATIVE EXPERIENCE

Data, Privacy, Product Development

- Advising the manufacturer of a novel product on regulatory requirements, including in connection with a related website (electronic products, product safety, information society services, advertising)
- Advising a software development company on regulatory requirements under media and advertising laws regarding advertising on smart TVs
- Advising a housing and real estate company on the implementation of the GDPR and data protection impact assessments
- Advising a pharmaceutical company on privacy law in connection with clinical studies and on advertising laws
- Involved in advising a pharmaceutical company on an intra-group personal data transfer agreement
- Advising a provider of digital games regarding privacy law requirements for novel consumer goods

Financial Services

- Advising banks and FinTechs on regulatory requirements for IT procurement contracts (EBA Outsourcing Guidelines, MaRisk/BAIT, GDPR)
- Advising banks, financial services providers, and creditworthiness assessment agencies on privacy law and the use of data for big data and artificial intelligence applications
- Revising the business terms of a provider of cashless payment systems for merchants

Transactions

- Involved in an asset deal regarding parts of the operations of an automotive company
- Advising a pharmaceutical company on employee inventions law in the framework of a university spinoff
- Advising an investor on the purchase of a software development company (Commercial, IP, IT)
- Advising an investor on the purchase of an online insurance brokerage platform (Commercial, IP, IT, privacy law)
- Advising on the intended acquisition of a stake in a company providing data collection and analytics services for marketing purposes (privacy)
- Advising on the intended acquisition of a provider of innovative mobility services (trademark law)

IT Projects and Outsourcing

- Advising a brand manufacturer of consumer goods on negotiating a project agreement regarding the migration of its online store to a new platform
- Involved in advising a media company on a project agreement regarding the migration of applications in the cloud and a service agreement on the provision of cloud services
- Involved in advising an IT service provider on drafting and negotiating an outsourcing agreement with a bank regarding its payment services

- Involved in advising a group on agreements regarding the migration of its ERP systems to a new system and the development of new tools for data analytics