



Rebecca I. Makitalo

Associate

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OVERVIEW

Rebecca Makitalo is an associate in the firm's Commercial Disputes practice.

Rebecca is a commercial litigator who represents companies and individuals in complex, high-stakes disputes across a broad range of industries. She handles business and commercial disputes in both state and federal courts, with a particular focus on intellectual property matters, including copyright, trademark, and trade secret disputes, as well as First Amendment and defamation matters.

Rebecca has significant experience representing clients across entertainment and media industries, including in matters involving music, film and television, digital media, and other creative content. Her music law experience includes advising on and litigating copyright and contractual issues involving musical works, sound recordings, ownership and licensing rights, and other disputes arising within the music industry.

She also maintains a significant practice representing and advising brands, influencers, creators, and other individuals in the digital media and creator economy. She brings a deep understanding of social media platforms and the legal and business issues unique to those operating in these spaces. Rebecca has litigated disputes involving social media and digital content and understands the interplay among intellectual property rights, free speech, reputation, and the rapidly evolving ways in which content is created, distributed, and monetized online.

Drawing on her experience at the intersection of litigation, intellectual property, entertainment, and digital media, Rebecca brings a strategic and commercially focused perspective to her matters. She has a particular commitment to representing clients operating in creative and brand-driven industries and understands that disputes in these spaces often implicate considerations extending beyond the courtroom, including reputation, audience, brand value, and long-term business objectives.

SPEAKING ENGAGEMENTS

- Co-presenter for [Legal Issues for Artists: Protecting Your Works from the Moment of Creation and Beyond](#), Museum of Ventura County, January 2022.
- Rebecca I. Makitalo, [Embedded Instagram Posts – Infringement or Fair Use?](#), VENTURA COUNTY BAR ASS'N CITATIONS, December 2020, at 8.

- Rebecca I. Makitalo & Daniel M. Ciso, [*Judicial Vacancies in the Central District of California Predicted to be Filled by November*](#), 2020, 10 FED. BAR ASS'N LOS ANGELES CHAPTER, Winter 2020, at 1, 6-7.

EDUCATION

- J.D., Pepperdine University School of Law, 2019
- B.S., University of California, San Diego, 2014

ADMISSIONS

- Bar of California
- United States Patent and Trademark Office

AREAS OF FOCUS

- Commercial Disputes
- IP Litigation

INDUSTRIES

- Consumer Beauty and Aesthetics
- Consumer Goods and Services
- Luxury Products and Fashion
- Media and Entertainment