

Jessica Lim

Lawyer

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OVERVIEW

Jessica Lim is a lawyer in the Antitrust, Competition, and Trade Regulation group in the Sydney office.

This is a temporary biography. A full biography will be available soon.

EDUCATION

- Bachelor of Laws and Commerce, The University of New South Wales, 2024

ADMISSIONS

- Supreme Court of New South Wales

THOUGHT LEADERSHIP *POWERED BY HUB*

- 14 September 2026, Key Refinements to Streamline Australia's Merger Control Regime Passed Into Law: Threshold for Control Increased, Removal of Voiding Provisions and Changes to "Stale" Notification Timelines
- 12 August 2026, Competition and Consumer Law Round-Up
- 2 June 2026, Competition and Consumer Law Round-Up
- 25 May 2026, Discount Or Deception? Coles Found to Have Misled Consumers in "Down Down" Promotions
- 14 April 2026, Significant Changes for Australian Competition and Consumer Laws: Doubling of Penalties to AU$100 Million (Per Offence) and Unfair Trading Practices to Be Prohibited
- 10 March 2026, Cracking Down on Manipulative and False Practices; Promoting Competition in Digital Markets and Compliance on Consumer Guarantees: ACCC 2026–2027 Compliance and Enforcement Priorities

AREAS OF FOCUS

- Antitrust and Competition