

Pam Kohli Jacobson

Partner

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OVERVIEW

Pam Kohli Jacobson is a partner, patent lawyer and practice group coordinator for the firm's Intellectual Property practice. She is ranked by *Chambers* as a Band 1 Trademark, Copyright & Trade Secrets attorney and a Band 2 Patent Litigation attorney.

Pam is recognized for offering a single intellectual property solution across IP disciplines–from high stakes IP litigation to global IP enforcement, IP licensing, procurement, and portfolio management. She has recovered attorneys' fees in patent, trademark, pre-Octane, post-Octane, and pro bono civil litigation matters. She was an early adopter of combining alternative fee arrangements with advanced technologies and now leverages the resulting decade of data to provide innovative, cost-effective IP solutions.

In addition to her *Chambers* rankings, Pam has been recognized by industry publications as a leading practitioner in intellectual property law including: *IAM Patent 1000* (patents); *The Legal 500 United States* (trademarks); *World Trademark Review* (trademarks); *The Best Lawyers in America* (patent, trademark, copyright, and intellectual property litigation); *Super Lawyers*; *Managing IP* (Patent); *Corporate Livewire Global Awards* (trade secret).

*C*lient referee comments include:

“In my experience working with Pam Kohli Jacobson, she stands apart from her peers through a rare combination of technical depth, strategic breadth, and genuine commercial acumen. Pam advises seamlessly across the full spectrum of IP disciplines, from patent and trademark litigation to global enforcement, licensing, and portfolio management, ensuring that clients receive genuinely joined-up advice. I value Pam's responsiveness, her ability to understand the business context behind legal decisions, and the quiet confidence and strategic precision she brings to even the most complex matters. She is a practitioner of the highest caliber, and I recommend her without reservation.”

"Pam is incredibly knowledgeable and professional. I always feel like our business is in great hands with her leadership."

"Pam understands what is needed from a client and the commercial perspective. She has a keen knowledge of the law and provides top-notch commercial advice."

Prior to attending law school, Pam worked in research at the University of Chicago where she developed math and computer models ot predict genetic markers for familial systemic lupus erythematosus.

Before that, Pam worked in the Math and Simulated Sciences Department at a multinational industrial conglomerate where she created math and predictive computer models to virtually test the toxicity of hydrochlorofluorocarbons.

PROFESSIONAL BACKGROUND

Prior to joining K&L Gates, Pam was a partner at a boutique intellectual property firm in Seattle and then a Seattle general practice firm where she led its intellectual property group.

ACHIEVEMENTS

- Recognized by *Chambers USA* in Washington
  - Intellectual Property: Patent Litigation, 2021-2026
  - Intellectual Property: Trademark, Copyright & Trade Secrets, 2026
- Recognized by *The Legal 500 United States* as a Recommended Lawyer for Patents: Prosecution (Including Re-Examination and Post-Grant Proceedings), 2026
- Recognized by *The Legal 500 United States* as a Recommended Lawyer for Trademarks: Non-Contentious (Including Prosecution, Portfolio Management and Licensing), 2024-2025
- Listed in *IAM Patent 1000* as a Recommended Individual: Prosecution and Litigation, 2022-2026
- Listed in the World's Leading Trademark Professionals by *World Trademark Review 1000,* 2020-2026
- Listed in *The Best Lawyers in America*® for Patent Law, Trademark Law, Copyright Law, Intellectual Property Litigation (2026)
- Listed in The Best Lawyers in America® for Trademark Law, 2024-2025
- Listed in *The Best Lawyers in America*® for Copyright Law and Patent Law, 2019-2022
- Selected to Washington Super Lawyers list, 2014-2025
- Named one of the Top 100 Washington Super Lawyers, 2021-2022
- Named one of the Top 50 women lawyers in Washington by Super Lawyers, 2017-2019, 2021-2022
- Listed as an “IP Star” in *Managing IP*, 2020, 2025, 2026 (National and WA State, Patent and Trademark)
- Top Washington Women Attorneys Intellectual Property, 2014-2016
- Corporate LiveWire Global Awards, Trade Secret, 2016
- Selected to Washington Rising Stars list, 2008-2010

PROFESSIONAL / CIVIC ACTIVITIES

- Adjunct Professor, Intellectual Property Law, University of Washington School of Law
- Member, Intellectual Property and Litigation Sections, Washington State Bar Association
- Member, King County Bar Association
- Member, International Trademark Association Public and Media Relations Committee
- Member, Federal Bar Association
- Member, Washington State Patent Law Association
- State Board Member, Co-Vice President, Professional Development, Washington Women Lawyers, 2012-2015
- Board Member, Seattle Chapter, Licensing Executives Society, 2012-2013

SPEAKING ENGAGEMENTS

- Presenter, "Sanctions and Attorneys' Fees Post Octane Fitness," AIPLA, 28 March 2016
- Presenter, "Intellectual Property and Privacy Litigation," PSAA, 19 February 2016
- Presenter, "Trademark Prosecution," Center for Advanced Study & Research on Innovation Policy at the University of Washington, 20 July 2015
- Presenter, "Tackling Local Patent Rules," LaWorld, Washington D.C., 30 April 2015
- Presenter, "Intellectual Property Litigation: Avoiding Common Pitfalls," Harmonie Seminar, Denver, Colorado, 8 October 2015
- Moderator, "Examining the Ethics of Attorney Communications" with Chief Judge Marsha Pechman of the Western District of Washington, Jeanne Marie Clavere, WSBA's Professional Responsibility Counsel; Lucinda Fernald, General Counsel for Garvey Schubert Barer; and, Michele Storms, Assistant Dean and Executive Director for University of Washington School of Law, 11 October 2013
- Presenter, "Emerging Issues in US Patent Law," LAWorld Conference, Boston, 5 October 2013
- Presenter, “Trademark Priority, USPTO Practice and the Madrid System,” University of Washington School of Law, November 2012
- Presenter, “Developing and Protecting Your Brand,” NW Entrepreneur Network Intellectual Property Workshop, July 2012
- Presenter, “Trademark Enforcement,” Breakfast Briefing at Christensen O'Connor Johnson Kindness, February 2012

- Presenter, “Copyright Overview,” Northwest Entrepreneur Network Intellectual Property Workshop, 16 March 2011

EDUCATION

- J.D., University of Washington School of Law
- B.S., University of Illinois

ADMISSIONS

- Bar of Oregon
- Bar of Washington
- United States Patent and Trademark Office
- United States Court of Appeals for the Federal Circuit
- United States Court of Appeals for the Ninth Circuit
- United States District Court for the Eastern District of Washington
- United States District Court for the Western District of Washington

NEWS & EVENTS

- 3 August 2026, K&L Gates' Global IP Practice and Lawyers Recognized in *Managing IP's* 2026 "IP Stars" Rankings
- 4 June 2026, K&L Gates Receives Nearly 235 Firm, Individual Rankings in 2026 *Chambers USA* Guide
- 2 June 2026, K&L Gates IP Practice and Lawyers Recognized in 2026 Edition of IAM Patent 1000
- 29 January 2026, *World Trademark Review 1000* Recognizes K&L Gates IP Lawyers as Trademark Leaders in 2026 Edition
- 3 October 2025, K&L Gates' Global IP Practice, Lawyers Earn Rankings in Managing IP's 2025 "IP Stars"
- 4 September 2025, K&L Gates' Seattle Office Named a 2025 Washington Powerhouse by *Law360*
- 6 June 2025, K&L Gates' IP Practice, Lawyers Recognized Among Leaders in 2025 Edition of IAM Patent 1000
- 5 June 2025, K&L Gates Receives More Than 240 Firm, Individual Rankings in 2025 *Chambers USA* Guide
- 4 February 2025, *World Trademark Review 1000* Recognizes K&L Gates IP Lawyers as Trademark Leaders in 2025 Edition

- 7 October 2024, K&L Gates' Intellectual Property Practice, Lawyers Recognized in 2024 *Managing IP* Magazine's "IP Stars"
- 10 June 2024, K&L Gates' IP Practice, Lawyers Recognized Among Leaders in 2024 Edition of IAM Patent 1000
- 6 June 2024, K&L Gates Receives More Than 200 Firm, Individual Rankings in 2024 *Chambers USA* Guide
- 14 February 2024, *World Trademark Review 1000* Recognizes K&L Gates, Lawyers as IP and Trademark Leaders in 2024 Edition
- 23 October 2023, K&L Gates' Intellectual Property Practice, Lawyers Recognized in 2023 *Managing IP* Magazine's "IP Stars"
- 1 August 2023, K&L Gates Intellectual Property Practice Listed Among Leaders in 2023 IAM Patent 1000 Rankings
- 1 June 2023, K&L Gates Receives Firm, Individual Rankings in 2023 *Chambers USA* Guide
- 9 February 2023, K&L Gates, Lawyers Named as IP and Trademark Leaders in 2023 *World Trademark Review 1000* Rankings
- 6 October 2022, K&L Gates Recognized in 2022 *Managing IP* Magazine's ‘IP Stars'
- 18 August 2022, More Than 350 K&L Gates Lawyers Named Among 2023 Best Lawyers in America, Ones to Watch
- 11 July 2022, K&L Gates Intellectual Property Practice Recognized Among Leaders in 2022 IAM Patent 1000 Rankings
- 1 June 2022, K&L Gates Receives Firm, Individual Rankings in 2022 *Chambers USA* Guide
- 15 March 2022, K&L Gates, Lawyers Named as IP and Trademark Leaders in 2022 *World Trademark Review 1000* Rankings
- 19 August 2021, Nearly 300 K&L Gates Lawyers Named Among 2022 Best Lawyers in America, Ones to Watch
- 3 June 2021, K&L Gates Lawyers Ranked as 2021 ‘IP Stars' by Managing IP Magazine
- 21 May 2021, Chambers USA 2021 Guide Recognizes K&L Gates Intellectual Property Practice, Lawyers
- 17 February 2021, K&L Gates, Lawyers Named as IP and Trademark Leaders in 2021 *World Trademark Review 1000* Rankings
- 23 July 2020, K&L Gates Intellectual Property Practice Ranked by The Legal 500 United States 2020 Guide with Six Lawyers Recommended
- 29 June 2020, K&L Gates, Lawyers Ranked as Trademark and Patent ‘IP Stars' by *Managing IP Magazine*

- 22 April 2020, K&L Gates Advises on Creation and Earth Day Launch of Sustainable Agriculture Organization Leading Harvest
- 18 February 2020, K&L Gates, Lawyers Named as IP and Trademark Leaders in 2020 *World Trademark Review 1000* Rankings
- 13 September 2016, K&L Gates Enhances Intellectual Property Litigation Practice with Seattle Group Hire

MEDIA MENTIONS

- 3 March 2026, *Law360* | Squires And Stewart's Trademark Office, By The Numbers
- 11 February 2026, *Law360* | Blockbuster's TM Legacy Tested By Dispute Over Deer Feed
- 22 January 2026 , *MLex* | Early refusal of 'Las Vegas Athletics' trademarks puts USPTO on familiar path

OTHER MEDIA MENTIONS

- Quoted, "Squires and Stewart's Trademark Office, By The Numbers," *Law 360*, 7 March 2026
- Quoted, "Blockbuster's TM Legacy Tested By Dispute Over Deer Feed," *Law 360*, 2 February 2026
- Quoted, "Early Refusal of 'Las Vegas Athletics' Trademarks Puts USPTO On Familiar Path," *MLex,* 22 January 2026
- Quoted, "Washington Powerhouse: K&L Gates," *Law360,* 3 September 2025
- Quoted, "NFT Trademark Ruling Highlights Free Speech Limits In Art," *Law360,* 30 July 2025
- Quoted, "The Biggest Trademark Decisions Of 2024," *Law360,* 18 December 2024

AREAS OF FOCUS

- IP Procurement and Portfolio Management
- IP Litigation
- Pharma and BioPharma Litigation
- Technology Transactions and Sourcing

REPRESENTATIVE EXPERIENCE

- MiiR Holdings, LLC v. Everyday Drinkware Inc. (WDWA) (Patent, Trademark, Defend Trade Secret, CPA) (MiiR)
- Alpenspruce Education Solutions v. Cascade Parent Limited (WDWA) (Trademark, CPA) (Alpenspruce)
- Aesthetic Eye Associates, PC v. Alderwood Surgical Center (WDWA) (Trademark, CPA) (Aesthetic Eye)

- Revelry Vintners, LLC v. Mackay Restaurant Management Group (EDWA) (Trademark, CPA) (Mackay)
- Mountaineers Foundation v. The Mountaineers (WDWA) (Trademark, CPA) (Mountaineers Foundation)
- Global Building Products Ltd v. Blue Mountain Logs Sales (Whatcom Country Superior Ct) (Washington Trade Secrets Act, Trademark, CPA) (Blue Mountain et al.)
- Zillow v. Urban Compass Inc. (WDWA) (Defend Trade Secret Act) (Zillow)
- Helly Hansen As v. Off White LLC (NDIL) (Trademark, CPA) (Helly Hansen)
- Quest Software, LLC v. Quest Software, Inc. (SDMI) (Trademark, Anti-cybersquatting CPA) (Quest Software, Inc.)
- Dynamic Measurement Group v. University of Oregon (DOR) (Trademark, Copyright) (University of Oregon)