



## Sara Zokaei Fard

### Lawyer

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## OVERVIEW

Sara Zokaei Fard is a lawyer in the intellectual property group focusing on copyright, design, and trade mark protection and enforcement.

## PROFESSIONAL / CIVIC ACTIVITIES

- Law Institute of Victoria member

## EDUCATION

- Graduate Diploma in Legal Practice, College of Law, 2018
- B.Com, Monash University, 2017
- LL.B., Monash University, 2017 (*Hons*)

## ADMISSIONS

- Federal Court of Australia
- High Court of Australia
- Supreme Court of Victoria

## THOUGHT LEADERSHIP POWERED BY HUB

- 8 March 2019, Un-"tapped" Potential: Gez Z and Transactions (*BlogPost*)
- 17 January 2019, Empire "Blockchain" Building (*BlogPost*)
- 18 December 2018, Android Users Beware the 21st Century Trojan Horse (*BlogPost*)
- 6 December 2018, Cybersecurity: Location, Location, Location (*BlogPost*)

## AREAS OF FOCUS

- IP Litigation

## INDUSTRIES

- Consumer Products
- Luxury Products and Fashion

## REPRESENTATIVE EXPERIENCE

- Prosecuting, managing and enforcing Australian and international trade mark portfolios.
- Acting for a kitchen and bathroom material retailer and manufacturer in relation to appealing two decisions of the Australian Trade Marks Office to the Federal Court of Australia.
- Assisting Animals Australia in its successful AD(JR) Act challenge to decisions to grant export permits for the export of live sheep.
- Acting in Federal Court of Australia proceedings for businesses against former employees who have misused their former employer's IP and trade secrets.
- Assisting trade mark opposition proceedings and non-use proceedings at IP Australia.
- Advising on major intellectual property litigation regarding alleged misleading and deceptive conduct, passing off and trade mark infringement.
- Assisting in appealing decisions of the Australian Trade Marks Office to the Federal Court of Australia.
- Advising a range of fashion designers and brands regarding copyright and design ownership, protection and exploitation, including Seafolly, Review, Globe, Kacey Devlin, Arthur Galan and Gorman.
- Acting for volume and custom builders in various copyright and trade mark matters relating to ownership, protection, exploitation and enforcement.