



Giovanni Campi

Policy Director

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OVERVIEW

Giovanni Campi is policy director in the Brussels office. Giovanni has 15 years of experience assisting with advocacy strategy, policy analysis, and interest representation on various dossiers. His experience is particularly strong in financial services policy, internal market issues, and sustainability.

Giovanni is a member of the public policy and law group, and contributes to the work of various other practices, including, among others, financial services policy, tax, and regulatory.

He has vast experience organising and leading advocacy campaigns and engagement efforts with policymakers in Brussels and various European capitals.

Giovanni also serves as Europe director of the Trans-Atlantic Business Council, a trade association that advocates to promote and enhance transatlantic economic integration.

PROFESSIONAL BACKGROUND

Prior to joining the firm, Giovanni, a non-lawyer, served as advocacy director at an association that advocates for global capital markets participants active in European markets.

Previously, he was a senior policy advisor at a Brussels-based trade body representing the interests of European Chambers of Commerce. Early in his career, Giovanni worked as an economist at the European Central Bank in Frankfurt.

EDUCATION

- D.E.S.S., University of Paris I - Panthéon-Sorbonne, 2005
- M.Sc., London School of Economics and Political Science, 2004 (*European Politics and Governance*)
- B.S., University of Bologna, 2003

LANGUAGES

- English
- French
- Italian
- Portuguese

THOUGHT LEADERSHIP POWERED BY HUB

- 15 July 2021, European Commission Proposes to Adapt its Legislative Framework in Various Policy Areas to Make it 'Fit For 55' (*Alerts/Updates*)
- 8 June 2021, Brussels Regulatory Brief: May 2021 (*Alerts/Updates*)
- 3 June 2021, Payments Across the Globe Miniseries - Trends in Europe and Belgium (*Podcast*)
- 3 May 2021, Brussels Regulatory Brief: April 2021 (*Alerts/Updates*)
- 28 April 2021, European Commission Proposes New Corporate Sustainability Reporting Legislation (*Alerts/Updates*)
- 30 March 2021, Brussels Regulatory Brief: March 2021 (*Alerts/Updates*)
- 12 March 2021, Brussels Regulatory Brief: February 2021 (*Alerts/Updates*)
- 4 February 2021, Carbon Quarterly - Volume 2 (*Alerts/Updates*)
- 3 February 2021, Brussels Regulatory Brief: January 2021 (*Alerts/Updates*)
- 22 December 2020, The European Commission Publishes its Proposals for the Digital Services Act and the Digital Markets Act (*Alerts/Updates*)
- 17 December 2020, The Future of Financial Services Regulation (*Webinar*)
- 14 December 2020, Brussels Regulatory Brief: November 2020 (*Alerts/Updates*)
- 6 November 2020, Brussels Regulatory Brief: October 2020 (*Alerts/Updates*)
- 23 October 2020, Hydrogen Rising: EU and UK Hydrogen Strategies and Incentives (*Podcast*)
- 16 October 2020, European Commission's legislative proposals on crypto-assets and DLT (*Alerts/Updates*)
- 9 October 2020, Brussels Regulatory Brief: September 2020 (*Alerts/Updates*)
- 29 July 2020, European Commission Consults on a Carbon Border Mechanism (*Alerts/Updates*)
- 14 July 2020, FATF Report to the G20 on Stablecoins (*BlogPost*)
- 9 July 2020, New EU Digital Finance Rules by the End of 2020 (*BlogPost*)

- 8 July 2020, Brussels Regulatory Brief: June-July 2020 (*Alerts/Updates*)
- 15 June 2020, COVID-19: European Borders Are Set to Reopen One Step at a Time for International Travelers (*Alerts/Updates*)
- 3 June 2020, COVID-19: Financial Stability Board Report to the G20 on COVID-19 International Policy Response (*Articles*)
- 2 June 2020, Brussels Regulatory Brief: May 2020 (*Alerts/Updates*)
- 21 May 2020, ECB Reflections Around Central Bank Digital Currencies (*BlogPost*)
- 14 May 2020, Commission Proposes to Strengthen EU Money Laundering and Terrorist Financing Rules (*Alerts/Updates*)
- 6 May 2020, COVID-19: The Commission Provides Guidance to Member States on the Protection of EU's Critical Assets and Technologies from Acquisitions and Investments by Non-EU Companies in the Context of the COVID-19 Outbreak (*Alerts/Updates*)
- 6 May 2020, COVID-19: Commission Waives Customs Duties and VAT on the Import of Vital Medical Supplies from Third Countries (*Alerts/Updates*)
- 1 May 2020, Brussels Regulatory Brief: April 2020 (*Alerts/Updates*)
- 28 April 2020, FSB Consults on Cyber-Attack Response and Recovery (*BlogPost*)
- 20 April 2020, COVID-19: Commission Publishes Road Map to Coordinate Lifting of COVID-19 Measures in the European Union (*Alerts/Updates*)
- 14 April 2020, European Commission Seeks Stakeholders' Input to Develop its Renewed Sustainable Finance Strategy (*Alerts/Updates*)
- 31 March 2020, Brussels Regulatory Brief: March 2020 (*Alerts/Updates*)
- 30 March 2020, COVID-19: Closure of All Non-Essential Manufacturing Plants in Spain (*Alerts/Updates*)
- 20 March 2020, COVID-19: The European Commission Sets Out State Aid Strategy – Opportunities and Challenges for EU Businesses (*Alerts/Updates*)
- 18 March 2020, European Commission Proposes New Framework to Mainstream Circularity (*Alerts/Updates*)
- 11 March 2020, European Commission Proposes European Climate Law and to Make 2021 the European Year of Rail (*Alerts/Updates*)
- 10 March 2020, COVID-19: Grassley: "Targeted Tax Relief" Being Considered to Counter Economic Effects of Coronavirus Spread (*Alerts/Updates*)
- 3 March 2020, Brussels Regulatory Brief: February 2020 (*Alerts/Updates*)
- 21 February 2020, European Commission Presents Digital Strategy (*Alerts/Updates*)
- 5 February 2020, European Commission Adopts a Roadmap for its Initiatives in 2020 (*Alerts/Updates*)

- 22 January 2020, Brexit: Implications for Your Business and its Relationship With the EU (*Webinar*)
- 20 January 2020, Brussels Regulatory Brief: January 2020 (*Alerts/Updates*)
- 13 December 2019, The European Commission Sets Ambitious Reforms with the 'European Green Deal' (*Alerts/Updates*)
- 27 November 2019, Brussels Regulatory Brief: November 2019 (*Alerts/Updates*)
- 13 November 2019, P2B Regulation: Commission Consults Industry on Ranking Guidelines (*Alerts/Updates*)
- 8 November 2019, Swedish Sector Inquiry into Digital Platforms (*Alerts/Updates*)
- 31 October 2019, Brussels Regulatory Brief: October 2019 (*Alerts/Updates*)
- 30 September 2019, Brussels Regulatory Brief: September 2019 (*Alerts/Updates*)
- 2 September 2019, Brexit Update (*Alerts/Updates*)
- 22 July 2019, Brussels Regulatory Brief: July 2019 (*Alerts/Updates*)
- 26 June 2019, Brussels Regulatory Brief: June 2019 (*Alerts/Updates*)
- 27 May 2019, ECB Task Force recommends regulation of crypto-asset gatekeepers (*BlogPost*)
- 17 May 2019, Brussels Regulatory Brief: May 2019 (*Alerts/Updates*)
- 7 April 2019, Launch of European joint platform for EU sandboxes and innovation hubs (*BlogPost*)
- 5 April 2019, Brussels Regulatory Brief: April 2019 (*Alerts/Updates*)
- 25 March 2019, New EU Foreign Direct Investment Screening Legislation Coming to Life (*Alerts/Updates*)
- 14 March 2019, Brussels Regulatory Brief: March 2019 (*Alerts/Updates*)
- 8 February 2019, Brussels Regulatory Brief 2018 - A Year in Review
- 6 February 2019, European Commission Unveils Plan to Eliminate Unanimous Consent Requirement for Tax Legislation (*Alerts/Updates*)
- 28 January 2019, Brussels Regulatory Brief: January 2019 (*Alerts/Updates*)
- 23 January 2019, First step in European Commission Review of Alternative Investment Funds Rules (*Alerts/Updates*)
- 17 January 2019, EU supervisors call for EU-wide policy response to crypto-assets (*BlogPost*)
- 10 January 2019, EU supervisors scrutinise FinTech sandboxes and innovation hubs (*BlogPost*)
- 20 December 2018, Brussels Regulatory Brief: December (*Alerts/Updates*)
- 30 November 2018, Brussels Regulatory Brief: November (*Alerts/Updates*)
- 21 November 2018, Brexit Q&A Conference Call (11) (*Webinar*)

- 6 November 2018, Brussels Regulatory Brief: October (*Alerts/Updates*)
- 31 August 2018, Brussels Regulatory Brief: August (*Alerts/Updates*)
- 3 July 2018, Brussels Regulatory Brief: July 2018 (*Alerts/Updates*)
- 4 June 2018, Brussels Regulatory Brief: June 2018 (*Alerts/Updates*)
- April 2018, Brussels Regulatory Brief: April 2018 (*Alerts/Updates*)
- 17 April 2018, European Commission Introduces Bold New Tax Plan for the Digital Economy (*Alerts/Updates*)
- 7 March 2018, Brussels Regulatory Brief: March 2018 (*Alerts/Updates*)
- 25 January 2018, Brussels Regulatory Brief: January (*Alerts/Updates*)
- December 2017, Brussels Regulatory Brief: December (*Alerts/Updates*)
- 22 November 2017, EU supervisor warns about risks of ICOs and calls for regulatory compliance (*BlogPost*)
- October 2017, Brussels Regulatory Brief: October (*Alerts/Updates*)
- 25 September 2017, Contributions to European Commission Public Consultation on FinTech (*BlogPost*)
- 8 September 2017, World Economic Forum publishes report on FinTech (*BlogPost*)
- 30 August 2017, Brussels Regulatory Brief: August (*Alerts/Updates*)
- 6 July 2017, Brussels Regulatory Brief: July (*Alerts/Updates*)
- 9 June 2017, Brussels Regulatory Brief: June (*Alerts/Updates*)
- 3 May 2017, European Commission to set up a blockchain observatory (*BlogPost*)
- 2 May 2017, Brussels Regulatory Brief: May (*Alerts/Updates*)
- 6 April 2017, More Transparency, Better Access, Strong Support to FinTech: a New EU Plan for Retail Finance (*Alerts/Updates*)
- April 2017, Brussels Regulatory Brief: April (*Alerts/Updates*)
- 2 April 2017, European Commission launches a public consultation on FinTech (*BlogPost*)
- 24 March 2017, CPMI publishes an analytical framework for DLT (*BlogPost*)
- March 2017, Brussels Regulatory Brief: March (*Alerts/Updates*)
- 2 February 2017, Brussels Regulatory Brief: February (*Alerts/Updates*)
- December 2016, Brussels Regulatory Brief: December (*Alerts/Updates*)
- November 2016, Brussels Regulatory Brief: November (*Alerts/Updates*)
- 1 November 2016, The 2016 U.S. Presidential Election; Brexit West? (*Alerts/Updates*)

- October 2016, Brussels Regulatory Brief: October (*Alerts/Updates*)
- August 2016, Brussels Regulatory Brief: July (*Alerts/Updates*)
- April 2016, Brussels Regulatory Brief: April (*Alerts/Updates*)
- 8 March 2016, Brexit Broker; UK Leader Strikes a Deal (Maybe) (*Alerts/Updates*)
- 24 February 2016, Capital Markets Union: a Marathon not a Sprint (*Alerts/Updates*)
- 18 February 2016, I'm OK, Eur OK; At Long Last, U.S.-EU CCP Recognition is Mutual (*Alerts/Updates*)
- February 2016, Brussels Regulatory Brief: February 2016 (*Alerts/Updates*)
- November 2015, Brussels Regulatory Brief: November (*Alerts/Updates*)
- October 2015, Brussels Regulatory Brief: September/October (*Alerts/Updates*)
- 6 October 2015, European Commission Publishes Plans for a Capital Markets Union (*Alerts/Updates*)
- 17 August 2015, Dodd-Frank Turns Five, What Comes Next? (*Alerts/Updates*)
- August 2015, Brussels Regulatory Brief: July (*Alerts/Updates*)
- 14 July 2015, The Greek Crisis and its Impact on the Eurozone (*Webinar*)
- July 2015, Brussels Regulatory Brief: June (*Alerts/Updates*)
- 22 June 2015, European Commission Launches Action Plan to Review EU Corporate Tax Framework and Close Tax Loopholes (*Alerts/Updates*)
- 26 May 2015, European Commission Launches Reform of EU Policy-Making Process (*Alerts/Updates*)

NEWS & EVENTS

- 12 May 2021, Digital Markets Act: Quo vadis? Co-hosted with Lexology (*Event*)
- 8 October 2020, Hydrogen Online Conference (*Event*)
- 7 October 2020, K&L Gates Energy Practice Releases First-of-Kind Hydrogen Handbook to Help Clients Capitalize on Growing Global Hydrogen Sector (*Press Release, Practice & Regional News*)
- 26 April 2019, Chambers USA 2019 Guide Ranks K&L Gates, Lawyers Among Leaders (*Press Release*)

AREAS OF FOCUS

- Public Policy and Law
- Capital Markets
- Corporate Tax

- European Regulatory
- Financial Services Policy
- Fintech Lending
- Public Companies

EMERGING ISSUES

- Hydrogen