

Giovanni Campi

Senior Policy Director

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OVERVIEW

Giovanni Campi is senior policy director in the Brussels office. Giovanni has almost 20 years of experience with policy analysis, advocacy plans, strategic advice, and interest representation, in a variety of policy areas. He has vast experience organizing and leading advocacy campaigns and engagement efforts with policymakers at EU level and in various European capitals.

His experience is particularly strong in the financial services, sustainability (including sustainability reporting and supply chain due diligence), digital and tech, and internal market areas. Giovanni is also experienced in devising and deploying policy and advocacy efforts in the framework of regulatory proceedings, including investigations.

Giovanni is a member of the Public Policy and Law group, within the Policy and Regulatory practice group, and contributes to the work of various groups, including, among others, Financial Services, Tax, Energy, Infrastructure, and Resources, and Artificial Intelligence.

Giovanni has also served as Europe Director of the Trans-Atlantic Business Council, a trade association that advocated to promote and enhance transatlantic economic integration, between 2019 and 2023.

PROFESSIONAL BACKGROUND

Prior to joining the firm, Giovanni, a non-lawyer and an economist and political scientist by training, served as advocacy director at the European association representing global investment banks active in European markets.

Previously, he was senior policy advisor at a Brussels-based trade association representing the interests of European chambers of commerce. Early in his career, Giovanni worked as an economist at the European Central Bank in Frankfurt. He started his professional career as an intern at the United Nations in New York and a policy trainee at the European think tank Notre Europe (Jacques Delors Institute) in Paris.

SPEAKING ENGAGEMENTS

- “Global Health, Safety and Environment Forum - ESG in Europe: Overview of the EU Sustainability Policy Strategy” (NSC Networks, Webinar, 16 May 2023)

EDUCATION

- D.E.S.S., University of Paris I - Panthéon-Sorbonne, 2005
- M.Sc., London School of Economics and Political Science, 2004 *(European Politics and Governance)*
- B.S., University of Bologna, 2003

LANGUAGES

- English
- French
- Italian
- Portuguese

THOUGHT LEADERSHIP *POWERED BY HUB*

- 26 June 2026, Brussels Regulatory Brief: April/May 2026
- 16 June 2026, European Commission Opens Consultation on CS3D Implementation Guidelines
- 23 April 2026, Brussels Regulatory Brief: February and March 2026
- 11 March 2026, EU Industrial Maritime Strategy and EU Ports Strategy: Opportunities and Regulatory Exposure for Maritime and Infrastructure Investors
- 2 March 2026, Brussels Regulatory Brief: November/December 2025–January 2026
- 11 November 2025, European Union Adopts 19th Package of Sanctions Against Russia
- 30 October 2025, Brussels Regulatory Brief: September and October 2025
- 5 September 2025, Brussels Regulatory Brief: July and August 2025
- 2 July 2025 , Brussels Regulatory Brief: May and June 2025
- 15 May 2025, Brussels Regulatory Brief: April 2025
- 15 April 2025, Brussels Regulatory Brief: March 2025
- March 2025, Winds of Change–Global Developments in Sustainability and ESG Regulation
- 10 March 2025, Brussels Regulatory Brief: February 2025
- 7 March 2025, Green, But Lean: EU Eases Sustainability Rules Without Ditching Climate Goals
- 28 January 2025, Brussels Regulatory Brief: Winter 2024-2025
- 9 December 2024, Brussels Regulatory Brief: November 2024

- 6 December 2024, New EU Commission Takes Office—Focus and Priorities
- 24 October 2024, Brussels Regulatory Brief: October 2024
- 15 October 2024, House ESG Oversight Focuses on Proxy Voting; Issuer Attention Is on CSRD
- 8 October 2024, Brussels Regulatory Brief: September 2024
- 3 September 2024, Brussels Regulatory Brief: Summer 2024
- 1 August 2024, Lawn and Order: Major Steps Against Greenwashing in Europe
- 25 July 2024, Brussels Regulatory Brief: June 2024
- 5 June 2024, Brussels Regulatory Brief: May 2024
- 3 June 2024, European Union Adopts Legislation to Tackle Methane Emissions
- 15 May 2024, Brussels Regulatory Brief: April 2024
- 28 March 2024, Brussels Regulatory Brief: March 2024
- 13 March 2024, Commission Adopts European Defence Industrial Strategy Proposing Additional Funding for Defence Responsiveness
- 4 March 2024, Brussels Regulatory Brief: February 2024
- 27 February 2024, Regulating AI: Part IV—The EU AI Act – The Expected International Impacts of the First Comprehensive AI Regulation
- 19 February 2024, The European Commission Announces Five New Initiatives in Its Economic Security Package
- 12 February 2024, Brussels Regulatory Brief: Winter 2023-2024
- 14 December 2023, The EU CS3D Trilogue Nears Conclusion
- 14 December 2023, Provisional Political Agreement on Landmark AI Regulation in Europe
- 4 December 2023, Brussels Regulatory Brief: November 2023
- 27 October 2023, ESG Policy Update–Australia
- 26 October 2023, Brussels Regulatory Brief: October 2023
- 27 September 2023, Brussels Regulatory Brief: August-September 2023
- 13 September 2023, Regulating AI: Part I—The Potential Impact of Global Regulation of Artificial Intelligence Series
- 1 August 2023, Brussels Regulatory Brief: June - July 2023

- 16 June 2023, European Commission Adopts Retail Investment Strategy Package With the Aim to Enhance Investor Protection
- 5 June 2023, Brussels Regulatory Brief: May 2023
- 25 May 2023, Fit For 55 Package: EU Revises The EU Emissions Trading System And Establishes a New Carbon Border Adjustment Mechanism
- 5 May 2023, Brussels Regulatory Brief: April 2023
- 31 March 2023, European Commission Publishes Proposals to Secure Technology and Raw Materials for a Sustainable and Digital Future
- 30 March 2023, Brussels Regulatory Brief: March 2023
- 28 February 2023, Europe: Important Issues Still Open for Debate in EU's AIFMD and UCITS Reviews
- 27 February 2023, European Commission Launches Exploratory Consultation on the Future of the Electronic Communications Sector and its Infrastructure
- 24 February 2023, Brussels Regulatory Brief: February 2023
- 22 February 2023, SFDR Updated Regulatory Technical Standards on Fossil Gas and Nuclear Energy Activities and Central Bank Fast-Track
- 25 January 2023, Brussels Regulatory Brief: January 2023
- 20 December 2022, Brussels Regulatory Brief: December 2022
- 16 December 2022, EU Reaches Agreement on Historic Carbon Border Adjustment Mechanism
- 22 November 2022, Brussels Regulatory Brief: November 2022
- 2 November 2022, Brussels Regulatory Brief: October 2022
- 21 October 2022, European Commission Plans to Reform the EU Electricity Market and Boost Clean Hydrogen Investment in the European Union in 2023
- 7 October 2022, Brussels Regulatory Brief: September 2022
- 29 September 2022, European Commission Greenlights Second Important Project of Common European Interest in the Hydrogen Value Chain
- 2 August 2022, Ethical Supply Chain: The European Commission's Proposal for a Directive on Corporate Sustainability Due Diligence
- 27 July 2022, Brussels Regulatory Brief: July 2022
- 18 July 2022, Brussels Regulatory Brief: May - June 2022
- 18 July 2022, Commission Approves State Aid for IPCEI in Hydrogen

- 11 July 2022, MiCA is Here: European Ground-Breaking Rules for the Cryptocurrencies Market
- 28 June 2022, EU Co-Legislators Reached Political Agreement on the Corporate Sustainability Reporting Directive
- 20 May 2022, Brussels Regulatory Brief: April 2022
- 19 May 2022, European Commission Presents REPowerEU Plan
- 14 April 2022, Brussels Regulatory Brief: March 2022
- 24 March 2022, Brussels Regulatory Brief: February 2022
- 17 February 2022, Brussels Regulatory Brief: January 2022
- 14 December 2021, Brussels Regulatory Brief: October - November 2021
- 28 September 2021, Brussels Regulatory Brief: September 2021
- 4 August 2021, Brussels Regulatory Brief: June - July 2021
- 15 July 2021, European Commission Proposes to Adapt its Legislative Framework in Various Policy Areas to Make it ‘Fit For 55'
- 8 June 2021, Brussels Regulatory Brief: May 2021
- 3 June 2021, Fintech Forward: Payments Across the Globe Miniseries - Trends in Europe and Belgium
- 3 May 2021, Brussels Regulatory Brief: April 2021
- 28 April 2021, European Commission Proposes New Corporate Sustainability Reporting Legislation
- 30 March 2021, Brussels Regulatory Brief: March 2021
- 12 March 2021, Brussels Regulatory Brief: February 2021
- 4 February 2021, Carbon Quarterly – Volume 2
- 3 February 2021, Brussels Regulatory Brief: January 2021
- 22 December 2020, The European Commission Publishes its Proposals for the Digital Services Act and the Digital Markets Act
- 17 December 2020, The Future of Financial Services Regulation
- 14 December 2020, Brussels Regulatory Brief: November 2020
- 6 November 2020, Brussels Regulatory Brief: October 2020
- 23 October 2020, Hydrogen Rising: EU and UK Hydrogen Strategies and Incentives
- 16 October 2020, European Commission's legislative proposals on crypto-assets and DLT
- 9 October 2020, Brussels Regulatory Brief: September 2020

- 29 July 2020, European Commission Consults on a Carbon Border Mechanism
- 14 July 2020, FATF Report to the G20 on Stablecoins
- 9 July 2020, New EU Digital Finance Rules by the End of 2020
- 8 July 2020, Brussels Regulatory Brief: June-July 2020
- 15 June 2020, COVID-19: European Borders Are Set to Reopen One Step at a Time for International Travelers
- 3 June 2020, COVID-19: Financial Stability Board Report to the G20 on COVID-19 International Policy Response
- 2 June 2020, Brussels Regulatory Brief: May 2020
- 21 May 2020, ECB Reflections Around Central Bank Digital Currencies
- 14 May 2020, Commission Proposes to Strengthen EU Money Laundering and Terrorist Financing Rules
- 6 May 2020, COVID-19: The Commission Provides Guidance to Member States on the Protection of EU's Critical Assets and Technologies from Acquisitions and Investments by Non-EU Companies in the Context of the COVID-19 Outbreak
- 6 May 2020, COVID-19: Commission Waives Customs Duties and VAT on the Import of Vital Medical Supplies from Third Countries
- 1 May 2020, Brussels Regulatory Brief: April 2020
- 28 April 2020, FSB Consults on Cyber-Attack Response and Recovery
- 20 April 2020, COVID-19: Commission Publishes Road Map to Coordinate Lifting of COVID-19 Measures in the European Union
- 14 April 2020, European Commission Seeks Stakeholders' Input to Develop its Renewed Sustainable Finance Strategy
- 31 March 2020, Brussels Regulatory Brief: March 2020
- 30 March 2020, COVID-19: Closure of All Non-Essential Manufacturing Plants in Spain
- 20 March 2020, COVID-19: The European Commission Sets Out State Aid Strategy – Opportunities and Challenges for EU Businesses
- 18 March 2020, European Commission Proposes New Framework to Mainstream Circularity
- 11 March 2020, European Commission Proposes European Climate Law and to Make 2021 the European Year of Rail
- 10 March 2020, COVID-19: Grassley: "Targeted Tax Relief" Being Considered to Counter Economic Effects of Coronavirus Spread

- 3 March 2020, Brussels Regulatory Brief: February 2020
- 21 February 2020, European Commission Presents Digital Strategy
- 5 February 2020, European Commission Adopts a Roadmap for its Initiatives in 2020
- 22 January 2020, Brexit: Implications for Your Business and its Relationship With the EU
- 20 January 2020, Brussels Regulatory Brief: January 2020
- 13 December 2019, The European Commission Sets Ambitious Reforms with the ‘European Green Deal'
- 27 November 2019, Brussels Regulatory Brief: November 2019
- 13 November 2019, P2B Regulation: Commission Consults Industry on Ranking Guidelines
- 8 November 2019, Swedish Sector Inquiry into Digital Platforms
- 31 October 2019, Brussels Regulatory Brief: October 2019
- 30 September 2019, Brussels Regulatory Brief: September 2019
- 22 July 2019, Brussels Regulatory Brief: July 2019
- 26 June 2019, Brussels Regulatory Brief: June 2019
- 27 May 2019, ECB Task Force recommends regulation of crypto-asset gatekeepers
- 17 May 2019, Brussels Regulatory Brief: May 2019
- 7 April 2019, Launch of European joint platform for EU sandboxes and innovation hubs
- 5 April 2019, Brussels Regulatory Brief: April 2019
- 25 March 2019, New EU Foreign Direct Investment Screening Legislation Coming to Life
- 14 March 2019, Brussels Regulatory Brief: March 2019
- 8 February 2019, Brussels Regulatory Brief 2018 - A Year in Review
- 6 February 2019, European Commission Unveils Plan to Eliminate Unanimous Consent Requirement for Tax Legislation
- 28 January 2019, Brussels Regulatory Brief: January 2019
- 23 January 2019, First step in European Commission Review of Alternative Investment Funds Rules
- 17 January 2019, EU supervisors call for EU-wide policy response to crypto-assets
- 10 January 2019, EU supervisors scrutinise FinTech sandboxes and innovation hubs
- 20 December 2018, Brussels Regulatory Brief: December
- 30 November 2018, Brussels Regulatory Brief: November

- 21 November 2018, Brexit Q&A Conference Call (11)
- 6 November 2018, Brussels Regulatory Brief: October
- 31 August 2018, Brussels Regulatory Brief: August
- 3 July 2018, Brussels Regulatory Brief: July 2018
- 4 June 2018, Brussels Regulatory Brief: June 2018
- April 2018, Brussels Regulatory Brief: April 2018
- 17 April 2018, European Commission Introduces Bold New Tax Plan for the Digital Economy
- 7 March 2018, Brussels Regulatory Brief: March 2018
- 25 January 2018, Brussels Regulatory Brief: January
- December 2017, Brussels Regulatory Brief: December
- 22 November 2017, EU supervisor warns about risks of ICOs and calls for regulatory compliance
- October 2017, Brussels Regulatory Brief: October
- 25 September 2017, Contributions to European Commission Public Consultation on FinTech
- 8 September 2017, World Economic Forum publishes report on FinTech
- 30 August 2017, Brussels Regulatory Brief: August
- 6 July 2017, Brussels Regulatory Brief: July
- 9 June 2017, Brussels Regulatory Brief: June
- 3 May 2017, European Commission to set up a blockchain observatory
- 2 May 2017, Brussels Regulatory Brief: May
- 6 April 2017, More Transparency, Better Access, Strong Support to FinTech: a New EU Plan for Retail Finance
- April 2017, Brussels Regulatory Brief: April
- 2 April 2017, European Commission launches a public consultation on FinTech
- 24 March 2017, CPMI publishes an analytical framework for DLT
- March 2017, Brussels Regulatory Brief: March
- 2 February 2017, Brussels Regulatory Brief: February
- December 2016, Brussels Regulatory Brief: December
- November 2016, Brussels Regulatory Brief: November

- 1 November 2016, The 2016 U.S. Presidential Election; Brexit West?
- October 2016, Brussels Regulatory Brief: October
- August 2016, Brussels Regulatory Brief: July
- April 2016, Brussels Regulatory Brief: April
- 8 March 2016, Brexit Broker; UK Leader Strikes a Deal (Maybe)
- 24 February 2016, Capital Markets Union: a Marathon not a Sprint
- 18 February 2016, I'm OK, Eur OK; At Long Last, U.S.-EU CCP Recognition is Mutual
- February 2016, Brussels Regulatory Brief: February 2016
- November 2015, Brussels Regulatory Brief: November
- October 2015, Brussels Regulatory Brief: September/October
- 6 October 2015, European Commission Publishes Plans for a Capital Markets Union
- 17 August 2015, Dodd-Frank Turns Five, What Comes Next?
- August 2015, Brussels Regulatory Brief: July
- 14 July 2015, The Greek Crisis and its Impact on the Eurozone
- July 2015, Brussels Regulatory Brief: June
- 22 June 2015, European Commission Launches Action Plan to Review EU Corporate Tax Framework and Close Tax Loopholes
- 26 May 2015, European Commission Launches Reform of EU Policy-Making Process

OTHER PUBLICATIONS

- "Navigating Supply Chains Towards Ethics & Sustainability," *Bloomberg Law,* April 2024
- "EU Sustainability Initiatives Will Affect Emissions Trading," *Law360*, 7 July 2023
- "European Commission Proposes New EU Taxonomy Rules Granting 'Green' Label for Nuclear and Natural Gas Projects," *CorporateLiveWire*, 2022

NEWS & EVENTS

- 25 June 2024, Legal and Compliance Breakfast
- 12 May 2021, Digital Markets Act: Quo vadis? Co-hosted with Lexology
- 8 October 2020, Hydrogen Online Conference

- 7 October 2020, K&L Gates Energy Practice Releases First-of-Kind Hydrogen Handbook to Help Clients Capitalize on Growing Global Hydrogen Sector
- 26 April 2019, Chambers USA 2019 Guide Ranks K&L Gates, Lawyers Among Leaders

AREAS OF FOCUS

- Public Policy and Law
- Capital Markets
- European Regulatory
- Financial Services Policy
- Global Financial Services Regulation
- Tax

INDUSTRIES

- Banking
- Digital Assets and Blockchain Technology
- Energy
- Financial Services
- Hydrogen
- Private Credit
- Technology

EMERGING ISSUES

- Artificial Intelligence (AI)
- Data Centers and Energy Intensive Infrastructure

REPRESENTATIVE EXPERIENCE

- Representing the Italian chamber for fashion in advocating for its position and interests vis-à-vis EU institutions in the framework of the eco-design for sustainable product regulation (ESPR).
- Representing the French fashion industry association in advocating for its position and interests vis-à-vis EU institutions in the framework of the eco-design for sustainable product regulation (ESPR).

- Representing the US Chamber (CCMC) in EU and international financial services policy issues linked to banking, capital markets, asset management, and insurance.
- Representing the US Chamber (GIPC) in relation to EU policy and legislative developments related to the review of the EU Pharmaceutical legislation, and in particular its impact on the pharma industry's intellectual property interests.
- Assisting the US Chamber in drafting a position paper on the EU Corporate Sustainability Due Diligence Directive (CSDDD) and providing strategic intelligence and advice throughout the CS3D legislative process.
- Represented a major technology trade association on TSCA and PFAS issues.
- Devised and conducted an EU and Member States level advocacy strategy to complement legal efforts in the framework of an antidumping case concerning EU imports of SAP from Korea.
- Mapping and analysing greenwashing legislation at EU level and in selected EU Member States, and whether it would apply to the client's operations.
- Assisting a global building materials company with mapping, identifying, and pursuing policy and financing opportunities linked to Ukraine reconstruction efforts.
- Monitoring and advising on EU AI Act legislative developments.
- Monitoring and advising on EU and selected EU Member States funding opportunities related to quantum computing research and development.
- Providing weekly policy update covering EU and international financial services policy developments, including new proposals, consultations, etc.
- Assisting a global building materials company with regulatory information and analyses in the framework of its decision to open a new fibre cement factory in an EU Member State.