

Laurén Shuttleworth Murray

Partner

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OVERVIEW

Laurén Murray is a partner in the firm's Pittsburgh office. She counsels clients on the many facets of intellectual property including patentability, freedom to operate, patent validity, patent continuation strategies, intellectual property ownership, licensing practices, and brand development. She represents a wide range of clients from emerging growth companies and entrepreneurs to multi-national and Fortune 50 corporations through all stages of intellectual property procurement and enforcement.

PATENTS: A substantial portion of Laurén's practice involves managing US and international patent portfolios. She has extensive experience in patent preparation and prosecution before the US Patent and Trademark Office (USPTO) for both utility and design patent applications. She works closely with inventors, R&D teams, in-house counsel, and management to leverage her client's investments in intellectual property by considering the competitive landscape and commercial trajectory of her client's products and evaluating the costs and benefits of patent protection. Laurén's practice involves reviewing invention disclosures, interviewing inventors, analyzing patentability searches, drafting patent applications, developing prosecution strategies, preparing substantive responses to office actions, conducting interviews with USPTO Examiners, filing appeals to the Patent Trial and Appeals Board (PTAB), and proposing continuation strategies. She also manages Patent Cooperation Treaty (PCT) applications and coordinates with foreign associates to implement comprehensive international patent prosecution strategies.

USPTO LITIGATION: A substantial portion of Laurén's practice also involves USPTO litigation, such as Inter Partes Review (IPR) proceedings, including analyzing patent validity search results, preparing substantive briefings on behalf of both patent challengers and patent owners, working with technical experts to prepare expert reports, taking and defending depositions, and presenting oral hearings before the PTAB.

TRADEMARKS: In addition, Laurén works with clients to protect their brands in the United States and internationally. She strategizes and advises clients on the selection of valuable and enforceable trademarks and the implementation of best practices in obtaining and maintaining strong trademark portfolios. She prepares and prosecutes US trademark applications before the USPTO.

TECHNOLOGIES: Laurén has dealt with a wide range of technologies, including:

- Robotics, including robotic surgical tools, robotic controllers and control consoles, and robotic toys;

- Artificial intelligence, including machine learning algorithms, neural networks, and Internet of Things;
- Medical imaging, including MRIs, x-rays, and spectrometry;
- Medical devices, including surgical clamps and fasteners, needles, staplers, electrosurgical instruments, and ultrasonic instruments;
- Consumer products, including headphones, toys, car seats, highchairs, and playpens;
- Waste management, including waste collection and compaction vehicles and composting equipment;
- Power tools;
- Heavy machinery related to metal refining, casting, and oil and gas;
- Pumps, sensors, valves, gauges, and other mechanical and electromechanical devices.

PROFESSIONAL BACKGROUND

During law school, Laurén worked as a patent agent at K&L Gates and an extern with Carnegie Mellon University's Office of Technology Transfer. She also spent a summer working in the legal department of an American paper and pulp company in Loveland, Ohio.

Prior to law school, Laurén conducted research on ground water quality in Benin, West Africa and interned at multinational conglomerate in Louisville, KY.

ACHIEVEMENTS

- 2023 *Best Lawyers*® "Ones To Watch" recognition for Intellectual Property Law
- Named to the Pennsylvania Super Lawyers Rising Stars list (2019-2021)

ADDITIONAL BACKGROUND

EDUCATION

- J.D., University of Pittsburgh School of Law, 2011 *(cum laude; Intellectual Property Law and Technology Certificate; Journal of Law and Commerce; Editorial Board, Lead Note and Comment Editor)*
- B.S., University of Notre Dame, 2008 *(Mechanical Engineering)*

ADMISSIONS

- Bar of Pennsylvania
- United States Patent and Trademark Office
- United States Court of Appeals for the Federal Circuit

- United States District Court for the Western District of Pennsylvania

OTHER PUBLICATIONS

- Is 35 U.S.C. §271(f) Keeping Pace with Times? The Law After the Federal Circuit's Cardiac Pacemakers Decision, 29 J.L. & COM. 117.
- “Trademark Abandonment and the Developing Doctrine of Residual Goodwill,” Pennsylvania Bar Association Intellectual Property Law Newsletter, Fall 2009

NEWS & EVENTS

- 18 August 2022, More Than 350 K&L Gates Lawyers Named Among 2023 Best Lawyers in America, Ones to Watch
- 5 March 2021, K&L Gates Names 31 New Partners Across Global Platform

AREAS OF FOCUS

- IP Procurement and Portfolio Management

INDUSTRIES

- Healthcare
- Life Sciences