

Kathleen M. Burch

Of Counsel

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OVERVIEW

Kathleen Burch is of counsel at the firm. Kathleen focuses on intellectual property matters related to trademark, copyright, trade dress, and domain names. She assists with the management of global trademark portfolios and enforcement programs as well as branding strategies for clients, including developing, adopting, and protecting new branding and re-branding initiatives. Kathleen is experienced in a wide range of trademark law areas, including trademark clearance, prosecution, enforcement, licensing, and due diligence. She counsels clients in a variety of industries, including technology, travel, entertainment, pharmaceutical, finance, food and beverage, and textiles.

PROFESSIONAL BACKGROUND

During law school, Kathleen interned at the Suffolk County Probate and Family Court and was a law clerk for a criminal defense attorney. Kathleen was a summer associate at K&L Gates in 2011.

ACHIEVEMENTS

- Recognized by *The Legal 500 United States* as a Recommended Lawyer for Patents: Litigation (Full Coverage), 2026
- Listed in *Best Lawyers: Ones to Watch® in America* for Intellectual Property Law in Boston, 2021-2024
- Listed in the World's Leading Trademark Professionals by *World Trademark Review 1000*, 2024

EDUCATION

- J.D., Suffolk University Law School, 2012 *(summa cum laude)*
- B.A., Trinity College, 2005

ADMISSIONS

- Bar of Massachusetts

OTHER PUBLICATIONS

- "Recent Trends in Academic Medical Center Mergers, Acquisitions and Affiliations" *The Health Lawyer, Volume 26, Number 3,* February 2014.

NEWS & EVENTS

- 29 January 2026, *World Trademark Review 1000* Recognizes K&L Gates IP Lawyers as Trademark Leaders in 2026 Edition
- 4 February 2025, *World Trademark Review 1000* Recognizes K&L Gates IP Lawyers as Trademark Leaders in 2025 Edition
- 14 February 2024, *World Trademark Review 1000* Recognizes K&L Gates, Lawyers as IP and Trademark Leaders in 2024 Edition
- 18 August 2022, More Than 350 K&L Gates Lawyers Named Among 2023 Best Lawyers in America, Ones to Watch
- 1 March 2022, K&L Gates Names Nearly 40 New Partners, Of Counsel, and Government Affairs Advisors Across Firm
- 19 August 2021, Nearly 300 K&L Gates Lawyers Named Among 2022 Best Lawyers in America, Ones to Watch

AREAS OF FOCUS

- IP Procurement and Portfolio Management
- Mergers and Acquisitions

INDUSTRIES

- Healthcare