



Jenny B. Sneed

Partner

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OVERVIEW

Jenny Sneed is a partner in the firm's Corporate practice group. Jenny advises both public and private companies on transactional and corporate governance matters, including mergers and acquisitions, venture capital, securities and general corporate law matters.

PROFESSIONAL BACKGROUND

Jenny was a summer associate at K&L Gates in 2016.

PROFESSIONAL / CIVIC ACTIVITIES

- North Carolina Bar Association
- Wake County Bar Association

EDUCATION

- J.D., Duke University School of Law, 2017 (*Duke Forum for Law and Social Change, staff editor*)
- B.A., University of Mississippi, 2012 (*magna cum laude*)

ADMISSIONS

- Bar of North Carolina

NEWS & EVENTS

- 6 January 2026, K&L Gates Names More Than 25 New Partners Across Firm
- 27 September 2021, K&L Gates Assists Go Instore in Acquisition by Emplifi

- 5 August 2021, K&L Gates Advises Proxima Group on EST Partners' Support for Proxima's Buy and Build Programme
- 2 October 2020, K&L Gates Advises Inspirit Capital on Investment in Europe's Largest Digital Cinematography and Hire Facility

AREAS OF FOCUS

- Mergers and Acquisitions
- Capital Markets
- Data Protection, Privacy, and Security
- Emerging Growth and Venture Capital
- Public Companies

INDUSTRIES

- Technology
- Video Games and Immersive Technology

REPRESENTATIVE EXPERIENCE

- Represented a publicly traded French company in its acquisition of a division of a US-based company providing real-time 3D technology software and services, with a presence in ten foreign jurisdictions as well as the US.
- Represented Amorepacific Corporation, a Korean skincare and cosmetics company, in its acquisition of Tata Harper, a premium organic skincare brand in the United States.
- Represented Hexagon AB (NASDAQ Stockholm: HEXA B), a global leader in digital reality solutions, in various acquisitions, including its acquisition of the Enterprise Asset Management business from Infor, a subsidiary of Koch, for consideration valued at approximately US\$2.8 billion.
- Represented Ziff Davis, Inc. (NASDAQ: ZD), an American digital media and internet company, in a series of sales and acquisitions, including its: acquisition of Moz, a search engine optimization service provider, sale of a collection of B2B cloud-based data backup businesses operating under the LiveVault, OffsiteDataSync, and KeepItSafe brands to private equity firm Dry Line Partners; acquisition of a leader in online learning solutions and acquisition of a global provider of behavioral-based marketing solutions.
- Represented a national commercial landscaping provider in various sales and acquisitions, including its: acquisition of a commercial landscaping provider in South Carolina and acquisition of a snow and ice management company in New Jersey.

- Represented Confluence Technologies, Inc., a global software and data solutions provider, in its sale to Clearlake Capital Group, L.P.
- Represented CapitalSouth Growth Fund in connection with its formation and capitalization of Fresh Dining Concepts, currently one of the largest Auntie Anne's Inc. franchisees, operating in-line stores, baking kiosks, and satellite retail units.
- Represented multiple investment banking and financial services firms in preferred stock investments in tech industries, including in a global payments platform and blockchain security company.
- Represented agricultural technology company in connection with its US\$29 million acquisition of an agricultural processing company.
- Represented private equity firm in connection with the exit of its investment of third-party specialty tool manufacturing company.
- Represented private equity firm in multiple acquisitions, including: its acquisition of a veteran service company and related add-on acquisition and its acquisition of a mortgage services provider.
- Represented publicly traded company in connection with its £120million acquisition of a global life sciences advisory and operational solutions provider.
- Provided policy analysis and developed legislative funding proposals for leading anti-human trafficking organization (pro bono).
- Represented North Carolina-based nonprofit music and arts organization in connection with its divestiture of its music festival (pro bono).