



## Olivia Coburn

### Lawyer

Melbourne  
+61.3.9205.2156

[Olivia.Coburn@klgates.com](mailto:Olivia.Coburn@klgates.com)

## OVERVIEW

Olivia Coburn is a lawyer in the intellectual property group in Melbourne. She regularly advises clients on protecting and enforcing intellectual property rights including trade marks, design and copyright infringement as well as the misuse of confidential information and trade practices cases.

Olivia also assists clients with advice on brand name and product clearance, domain name recovery, customs programs, anti-counterfeiting programs and the filing and prosecution of registered designs.

## PROFESSIONAL BACKGROUND

Prior to joining the intellectual property group, Olivia was a graduate and worked in the restructuring and insolvency and commercial technology and sourcing teams, gaining experience in commercial litigation and a broad range of technology and broadcasting transactions as well as advisory work.

Prior to joining the firm, Olivia worked in the in-house legal team of a Fortune 500 company.

## PROFESSIONAL / CIVIC ACTIVITIES

- Law Institute of Victoria, Member
- Victorian Women Lawyers, Member

## EDUCATION

- B.A., Monash University, 2016
- LL.B., Monash University, 2016 *Hons*

## ADMISSIONS

- Federal Court of Australia

- High Court of Australia
- Supreme Court of Victoria

## LANGUAGES

- French

## THOUGHT LEADERSHIP POWERED BY HUB

- 6 October 2021, Designs Law Changes Now Enacted in Australia (*BlogPost*)
- 23 July 2021, Mike Tyson Sues Australian Streetwear Brand Culture Kings (*BlogPost*)
- 15 February 2021, A Welcome Proposal to Introduce a Grace Period Into the Australian Designs Act (*BlogPost*)
- 24 December 2020, Neoprene Tote Bags: Watertight Not Copyright (*BlogPost*)
- 31 May 2019, Fashion Law - May 2019 Edition (*Alerts/Updates*)
- 2018, Parallel Imports Welcome in Australia (*Articles*)
- 31 August 2018, New parallel importation laws in Australia (*BlogPost*)
- 24 August 2018, Worth the fight: IP dispute resolution that won't break the bank (*BlogPost*)
- 24 May 2018, Parallel importation law is set to change (*BlogPost*)
- 13 March 2018, Thunder Road toasts success in "Pacific Ale" case again (Stone & Wood's appeal dismissed) (*BlogPost*)
- 25 January 2018, Change is Coming to Australian Parallel Importation law – What do you Need to Know? (*Alerts/Updates*)
- 17 August 2017, Better late than never to the FinTech party (*BlogPost*)

## OTHER PUBLICATIONS

- "Double Trouble," *Ragtrader*, April 2019
- "How Zara's court loss could affect you," *Ragtrader*, 7 September 2018
- "Designed To Last," *Ragtrader*, 1 September 2018
- "Fashion distributors, you need to read this now," *Ragtrader*, 22 August 2018
- "Drawing Parallels," *Ragtrader*, 1 August 2018
- "IP: Lock & Key," *Ragtrader*, 6 June 2018

## AREAS OF FOCUS

- IP Litigation
- IP Procurement and Portfolio Management

## REPRESENTATIVE EXPERIENCE

- Acting for an Australian food container company in respect of design and trade mark protection strategies, IP portfolio management and acting in a Supreme Court proceeding against its former distributor in the UK.
- Advising on major intellectual property litigation regarding alleged misleading and deceptive conduct, passing off and trade mark infringement.
- Assisting in the deployment of an enforcement campaign targeting individuals and businesses using "13CABS", "MAXI TAXI" and/or "SILVER SERVICE" without the approval of our client, a national taxi service provider.
- Prosecuting, managing and enforcing Australian and international intellectual property portfolios for a range of clients, including Origin Energy Limited and A2B Australia Limited.
- Acting for clients in various online conduct matters, including recovering domain names registered in bad faith.
- Acting for various prominent Australian and international fashion brands including Seafolly (swimwear brand), Review (vintage inspired women's fashion), Gorman (women's fashion), Factory X (fashion company that owns various labels), Sheike (women's fashion), Arthur Galan (mens and womens fashion), Rebecca Vallance (Australian women's fashion designer), R. M. Williams (Australian outback clothing), Alexander McQueen (British fashion designer), Anna Thomas (luxury women's label), Bellroy (wallets) and Mister Zimi (women's resortwear) in a variety of IP matters.
- Advising a range of designer builders on issues relating to the protection, management and exploitation of IP rights
- Advising a range of fashion designers and brands regarding copyright and design ownership, protection and exploitation.
- Advising a range of fashion designers and brands regarding copyright and design ownership, protection and exploitation, including Seafolly, Review, Globe, Kacey Devlin, Arthur Galan and Gorman.