

Adam G. Husik

Partner

Newark
+1.973.848.4113

Adam.Husik@klgates.com

OVERVIEW

Adam Husik helps companies manage the legal risks that come with the products they make and sell. He represents a major automaker in multiple jurisdictions, managing large, fast-moving litigation dockets, and serves on the national coordinating team for another client's mass tort program. He advises clients on exposure before it becomes a claim and leads the defense when it does.

Clients turn to Adam for judgment: when to fight, when to resolve, and how to coordinate a consistent strategy across courts, jurisdictions, and counsel. A lawyer with experience in products liability, mass tort, and environmental matters, Adam focuses on developing defense themes from the outset of a matter and building discovery strategy around how the case will ultimately be decided. His experience includes jury trials as well as the management of complex and multidistrict litigation.

Adam's deep technical background also informs his approach to litigation and risk management. He advises clients on artificial intelligence and e-commerce and has counseled international online marketplaces on US business practices, entry into the US market, and the regulatory and other risks associated with doing business here. He takes pride in understanding both the technology behind his clients' products and the business objectives behind their decisions, so that legal strategy supports where the business is headed.

PROFESSIONAL BACKGROUND

Prior to joining the firm, Adam served as a litigation partner at a national law firm.

SPEAKING ENGAGEMENTS

- Panelist, "Where We Live, Work, Play, and Learn: Generative AI and Environmental Policy," UC Berkeley Law, 6th Annual BTLJ-BCLT Fall Race & Tech Symposium – Regulating the Machine: Centering Racial Equity in AI Policy-Making, 29 September 2025

ADDITIONAL BACKGROUND

After graduating from law school, Adam served as law clerk for the Honorable Ramona A. Santiago, J.S.C., Superior Court of New Jersey, Civil Division.

EDUCATION

- J.D., Rutgers School of Law at Newark, 2004
- B.A., Hampshire College, 2000

ADMISSIONS

- Bar of New Jersey
- Bar of New York
- United States Court of Appeals for the Third Circuit
- United States District Court for the District of New Jersey

THOUGHT LEADERSHIP *POWERED BY HUB*

- 20 August 2024, Unauthorized Seller Reviews—Another Tool to Combat Unauthorized Sellers and Protect Your Brand
- 20 August 2024, Keeping Online Reviews Honest–The FTC Announces Final Rule to Combat Fake Reviews, Testimonials and Related Misrepresentations
- 1 September 2023, New FTC Guidance: The INFORM Consumers Act's Impact on Online Marketplaces' Third-Party Sellers

NEWS & EVENTS

- 6 January 2026, K&L Gates Names More Than 25 New Partners Across Firm
- 15 August 2019, K&L Gates Welcomes Four-Lawyer Environmental and Mass Tort Litigation, Regulatory Team in Newark Office

AREAS OF FOCUS

- Mass Tort
- Environment and Energy
- Product Liability

INDUSTRIES

- Technology

EMERGING ISSUES

- Artificial Intelligence (AI)

REPRESENTATIVE EXPERIENCE

Products Liability and Mass Tort Litigation

- Manage the dockets of tort claims for a major automotive manufacturer across multiple jurisdictions, regularly securing dismissals and favorable outcomes.
- Contribute to national defense strategy and coordinate expert discovery and other key issues in promoting the defense of claims in state and federal courts.
- Serve on the national coordination counsel team for a client's mass tort program.

Brand Protection and Commercial Litigation

- Asserted trademark infringement, false advertising, and unfair competition claims for a cosmetics and personal care company over the unauthorized sale and marketing of its branded products by third parties.
- Pursued trademark infringement and unfair competition claims for a global optics and luxury goods company over the unauthorized sale and distribution of its products, with an emphasis on consumer confusion and reputational harm in high-end markets.
- Litigated in federal court for a leading financial services company over the marketing and sale of its tax preparation software.

E-Commerce Regulatory, Compliance, and Strategy

- Advise a leading international e-commerce platform on consumer product liability, pricing and other strategies, logistics, and regulatory compliance across multiple jurisdictions.
- Advised a global technology and retail company on expanding its US presence, including e-commerce and regulatory compliance issues.

Environmental Litigation and Regulatory

- Defended a multinational automotive manufacturer in environmental natural resource damages litigation involving legacy site contamination.
- Represented a global coatings and specialty materials company in state and federal environmental litigation over historical site contamination and government oversite of remediation, including affirmative claims for site access and cost contribution.

- Defended a leading global battery manufacturer in long-standing multiparty environmental litigation over a contaminated site, building the factual record on historical operations and reaching a favorable resolution.