



Travis Campbell

Associate

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OVERVIEW

Travis Campbell is a member of the technology and transactions practice group in the firm's Austin office. Travis focuses his practice in helping emerging, mid-size, and global Fortune 500 companies achieve business objectives in transactions where intellectual property, technology, and/or data privacy issues are material, such as agreements for software, cloud services, outsourcing, technology transfer and development, joint ventures, manufacturing and distribution, music and film production, brand licensing, cooperative marketing, and other complex or high-value commercial arrangements.

Travis also regularly counsels regarding domestic and international data privacy regulations, including the California Consumer Privacy Act (CCPA) and the General Data Protection Regulation (GDPR), as well as issues relating to intellectual property clearance, protection, and enforcement. Travis also has significant experience litigating disputes in state and federal courts around the United States.

PROFESSIONAL BACKGROUND

Prior to joining the firm, Travis served as an associate for a U.S.-based international law firm where he focused his practice on negotiating and drafting agreements for numerous technology-related transactions, including cloud and on-premise software agreements, joint development agreements, intellectual property licenses, and master services agreements, among others.

PROFESSIONAL / CIVIC ACTIVITIES

- Austin Intellectual Property Law Association
- Lawyers for the Creative Arts
- Texas Accountants and Lawyers for the Arts

SPEAKING ENGAGEMENTS

- Presented on *Operations and Supply Chain Management* for Austin Technology Council's Startup University, February 2020

EDUCATION

- J.D., University of Illinois College of Law, 2013 (*magna cum laude*; *The Elder Law Journal*, Managing Editor)
- B.M., Australian National University, 2004 (*with Distinction*)

ADMISSIONS

- Bar of Illinois (Inactive)
- Bar of Texas
- United States Court of Appeals for the Federal Circuit
- United States Court of Appeals for the Fourth Circuit
- United States Court of Appeals for the Seventh Circuit
- United States District Court for the Northern District of Illinois

OTHER PUBLICATIONS

- Co-Authored *Will Consent and "Consumer Expectations" Become Obsolete under GDPR?*, Wolters Kluwer Legal Insights, March 2019

AREAS OF FOCUS

- Technology Transactions and Sourcing
- Data Protection, Privacy, and Security
- IP Procurement and Portfolio Management

EMERGING ISSUES

- Social Media Law